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Introducing
Grand Strand with Darin & Anita

Grand Strand with Darin & Anita is entertaining, fun, winning radio. Think of it as a morning show for your weekends.

As competition increases and music format lines become blurred, ***Grand Strand with Darin & Anita*** gives you an opportunity to cut through the clutter of the more-music battle and dominate your weekends with compelling programming that can't be duplicated anywhere else.

Grand Strand with Darin & Anita is built on engaging personality and music content. There are ten to twelve songs per hour. Today's current charted East Coast Beach music, with a touch of classic Beach and Soul music. A tutorial of beach music history, conversation with past and present music icons and artist. Plus behind the scenes information tidbits. It's a "Music Evolution"

The show has two benchmark features like spotlight interviews, listener oriented games, and other features that make listeners part of the show.

- * First hour is Flashback Segment
Listeners hear where the music came from

- * Second hour is our Spotlight Segment
We interview and Artist and take a listen to their latest project

Each of our benchmark segments are in the bottom of the hour.