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### **Grand Strand with Darin & Anita**

#### **Format**

***Grand Strand with Darin & Anita*** is designed for stations who want weekends with a mix of music and fun conversation targeting a 35-65 audience. Each hour contains ten to twelve songs. The result is a music mix that is compatible with the show and the target demo.

Each hour contains four spotsets, with stations having time locally to insert commercial material. We are silent during local breaks and affiliate stations are required to fill the breaks with local content.

The program is designed so that individual hours stand alone, for stations in other Time Zones.